

# Precision Recruitment vs Guesswork

Precision Recruitment vs Guesswork:  
A Comprehensive Guide for Business  
Leaders

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**Recommended  
Recruiter**



# Why the right recruitment partner saves you money, time, and headaches.

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Recruitment done well is precise it's about matching the right skills, culture, and long-term potential. Recruitment done poorly is guesswork CVs thrown at you, quick placements, and short-lived hires.

This guide gives you a clear side-by-side comparison so you can quickly see where the real value lies and why precision recruitment is the smarter, more cost-effective choice.

# The Checklist

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## Are You Getting Precision or Guesswork?

- ☐ Are candidate CVs tailored to your role?
- ☐ Does your recruiter know your industry inside-out?
- ☐ Do they talk about retention, not just placements?
- ☐ Is communication personal and proactive?
- ☐ Do you trust them to represent your brand?

## Precision Recruitment

- Tailored candidate shortlists, not recycled CVs
- Industry expertise & technical knowledge
- Focus on cultural fit & retention
- Transparent communication
- Long-term ROI through reduced attrition

# Quick Takeaways

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- Precision recruitment = higher retention, lower attrition, better ROI.
- Guesswork = short-term fixes, long-term costs.
- Choosing the right partner makes the difference between costly turnover and sustainable growth.

What is precision recruitment? It's a targeted approach that prioritises cultural fit, retention, and long-term ROI. Unlike guesswork recruitment, which focuses on speed and volume, precision recruitment saves businesses money by reducing turnover and delivering candidates who last.

Stop gambling with guesswork.

Partner with TRS Resourcing for precise, tailored recruitment solutions across Manufacturing, Logistics, Defence, Construction, and Property.





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