



TAYLORCARE GROUP

Training & Marketing

TaylorCare Group are not just the national multi award winning recruitment agency working to find your ideal staff but now we want to offer more value and services to future proof your organisation in 2022 and beyond.

TaylorCare Training and Marketing was created to elevate your brand in a competitive market online and boost your leadership teams productivity and vision to thrive with our brand new workshop.

THRIVING LEADERSHIP THROUGH CHANGE WORKSHOP

HOW TO FUTURE PROOF YOUR ORGANISATION POST COVID:

3-HOUR WORKSHOP ONSITE IN YOUR WORKPLACE OR VIRTUAL - COST \$1,999 + GST
UP TO 10 STAFF ADDITIONAL STAFF \$200 + GST PER PERSON

KEY AREAS WE WILL COVER IN THE WORKSHOP:

1. Thriving Leadership & mindset through the pandemic and beyond
2. Culture, Values and Mission of company & staff
3. Growth Mindset – Curiosity & Courage learning through the unknown
4. Building culture of Wellbeing & Psychological Safety in the workplace
5. Recruitment, Personal Branding and Marketing in business
6. Authentic Leadership and adapting through change



Video Package Options

Boost your organisations visibility in a competitive market place with a 3 min video that showcases your brand, staff and culture to attract customers and potential employees to your business in 2022. Work with Kate Taylor and her team to deliver top quality content for a affordable price.

VIDEO PACKAGE OPTIONS

HALF DAY SHOOT & EDIT

\$1,650.00 + UPGRADES

- HALF DAY SHOOT ON SITE -UP TO 5 HOURS with Sebastian & Kate- \$1200
- EDIT: 3min video - \$300
- GRAPHICS: Simple animated intro/outro - \$150

UPGRADES

- HAIR & MAKE UP: \$120 PER PERSON
- UPGRADE GRAPHICS: Trailer animated style intro & outro - \$350



SEBASTIAN
TAKE OFF VISUALS



KATE
TAYLORCARE GROUP

MASTER VIDEO SHOOT + ADDITIONAL SHORT VIDEOS INTO SAME DAY SHOOT

\$2,750.00 + UPGRADES

- Full Day Shoot: Master video + 4 x short content videos - \$2000 (Full day shoot to 8 hours with Sebastian & Kate)
- Edit: 3 min master video + 4 x short content videos - \$600
- GRAPHICS: Simple animated intro/outro - \$150

UPGRADES

- HAIR & MAKE UP: \$120 PER PERSON
- UPGRADE GRAPHICS: Trailer animated style intro & outro - \$350

BUSINESS VIDEO + WEBSITE PHOTOS + HEADSHOTS

\$3,249.00 + GST + UPGRADES

- VIDEOGRAPHY: Half Day Shoot + Edit up to 3 mins
- GRAPHICS: Simple animated intro/outro - \$150
- HEADSHOTS: All staff – up to 10 staff - \$250
- PHOTOGRAPHY: Half day website images shot + retouch of up to 10 photos

UPGRADES

- HAIR & MAKE UP: \$120 PER PERSON
- UPGRADE GRAPHICS: Trailer animated style intro & outro - \$350

Social Media Marketing

WORK WITH TAYLORCARE SOCIAL MEDIA COMPANY WHO HAVE TAKEN THEIR BRAND TO THE NEXT LEVEL IN A BUSY MARKET PLACE - WITH THE TEAM AT ELEPHANT IN THE BOARDROOM

REBRAND - \$1,559 + GST

- Logo design
- Social Media Profile Banner
- 1 x A4 Marketing PDF
- 5 Social Media Posts (graphic and caption) and calendar template to get you started.

GET STARTED SOCIAL MEDIA CAMPAIGNS - 3 MONTHS SOCIAL PACKAGE - \$2,899 + GST

FROM \$2,750.00 + UPGRADES

- Social "Health Check" report and recommendations
- 45 Creatives (15 per month - Graphic/GIF/Article and Captions)
- 3 hours of social sharing

To find out more or book in one of these packages for 2022 contact the team on office@taylorcare.com.au or call Kate Taylor on 0451 820 801
Limited spots available at the introductory prices.

