

The Volvo logo consists of the word "VOLVO" in a bold, black, sans-serif font, with each letter separated by a small gap.The National Workforce logo features the words "national" and "workforce." in a blue, lowercase, sans-serif font. The word "national" is positioned above "workforce.", and a blue horizontal line is drawn under the word "workforce.".

# A driving force in Australia's automotive industry

The strategic partnership between National Workforce and Volvo Group Australia (Volvo) commenced in NSW in 2012. Since then, National Workforce has become the group's premier staffing partner across NSW and QLD.

The collaboration has set new standards for recruitment and staffing solutions within the automotive and industrial sectors, with National Workforce acting as an extension of the Volvo team.

## The challenge

In 2012, Volvo needed a strong workforce for its manufacturing operations in Australia and sought an experienced partner to navigate the changing market.

Volvo chose National Workforce for a number of reasons:

- Consistency of delivery
- Deep understanding of the Volvo business, its culture and people needs
- Extensive experience and expertise of the National Workforce team
- Transparency, visibility and reporting to keep Volvo on the front foot
- Industry-leading approach to WHS that aligned with Volvo's own commitment to safety

## The solution

National Workforce quickly became an extension of the Volvo team, further deepening its knowledge of the business, culture and environment to help it better place workers across Volvo's operations.

What started as a NSW-based partnership had spread to Queensland by 2013.

In November of that year, National Workforce opened an office in Archerfield, and in just four weeks, mobilised the people, services and expertise to fulfil Volvo's local recruitment needs.

On the back of that success, National Workforce began to source staff for the group nationally. As National Workforce's own footprint grew, so did its involvement with Volvo.

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Today, National Workforce expertly sources and fills roles for Volvo in New South Wales and Queensland across:

- On-site contingent workforce management
  - Temporary/casual and ongoing-to-permanent recruitment service
  - Trades persons, blue- and white-collar role requirements
  - Specialist permanent recruitment services
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## The results

2024 marks 12 years of successful partnership and a deeply embedded relationship.

So much so that recently retired National Workforce Account Manager Dan Hickey often referred to himself as one of Volvo's longest-serving employees. In his ten years working with Volvo, he was a regular face on-site and widely known amongst the Volvo workforce.

Dan was supported by a full-time consultant dedicated solely to Volvo Trucks recruitment, and now his successor, Marvel Baice, enjoys the same support.

“Volvo has an internal recruitment resource – who just happens to be employed by National Workforce! Our dedicated consultant builds genuine expertise in Volvo's business, is able to quickly identify the right candidates and becomes a genuine advocate. Our consultant gets people excited about the opportunity of working for Volvo and what it represents. They take that into their role, and it's a win for the candidate and Volvo Trucks.”

**Dan Hickey, Former Account Manager,  
National Workforce**

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To date, National Workforce has filled over 800 roles for Volvo Group Australia, with more than 50% of hires transitioning to permanent roles.

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“In a business the size and scope of Volvo, National Workforce isn't the only workforce supplier, but it is the enduring one, and that speaks volumes. With 12 years under our belt as of 2024, it's clear we're delivering on our promises.

Our team has developed a deep understanding of the Volvo business, and that partnership approach combined with our extensive experience makes us the perfect recruitment and staffing partner for the automotive industry.”

**Jacqui Russell, CEO, National Workforce**



## Ready to get started?

Your friendly National Workforce team is here to help get the ball rolling, providing seamless staffing solutions for your business.

Contact 1300 WORKING (1300 9675 464) or [info@nationalworkforce.com.au](mailto:info@nationalworkforce.com.au)

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workforce.**

[nationalworkforce.com.au](http://nationalworkforce.com.au)