



Get in touch, see how we can help.



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# HUDSON TALENT TRENDS REPORT

Hudson

2023 HUDSON TALENT TRENDS REPORT



## **Hudson Hong Kong**

With a history of 35 years, Hudson Asia Pacific is the largest privately-owned talent solutions company in the region.
Hudson Hong Kong is a market leading specialist recruitment firm with the following search disciplines:

- Banking & Financial Services
- Technology
- Sales & Marketing
- Supply Chain & Procurement
- Commercial Finance
- Human Resources & Business Support
- Legal

Hudson Hong Kong is a fully diversified recruiting business offering permanent recruitment, contract recruitment and payrolling facilities for employers and employees.

#### Looking back at 2022

2022 has been a big year in job movements and we have seen a nearly **60% rise in job numbers compared to 2021**. This has kept firms like
Hudson extremely busy supporting organizations on their talent acquisition efforts. However, we started to see a gradual cautionary approach with regards to hiring in Q4 of 2022, this is mainly due to recessionary fears, falling revenues and higher wage costs across industries.

In Q3-2022, the Census and Statistics Department reported that the city's total population fell by 1.6% to 7.29 million people - the steepest decline since 1961. Around 113,000+ residents left the city over the past year, a 26.9% increase from the year before. While it may seem like a small figure in comparison to the scale of the overall HK population, the dip in the total workforce number has been felt by companies and HR leaders are concerned with this trend.

However, HR leaders are also optimistic with several initiatives taken by the Hong Kong government. In response to the tightened labour market, the Office for Attracting Strategic Enterprises (OASES) and a Top Talent Pass Scheme was introduced in 2022 to attract more global businesses and talent to work in Hong Kong.

Along with this, the announcement of China's 14th five-year plan, would further enhance the city's position in aviation, innovation and technology, intellectual property as well as arts and culture. Companies are also gearing up for a surge in talent demand after border reopening - a phenomenon experienced by many countries shortly after borders reopening.

2022

### 2023, up-ahead

Most employers in Hong Kong are facing a real tough time when it comes to finding, retaining, and recruiting talent as **employees continue to**be in the driving seat in the job market. We expect this trend to continue for the entire 2023. In the last 2 years - companies in Hong Kong have entered a price war, with some offering unprecedented salary increases to secure highly skilled workers. Employers need to view this is a strategic challenge that something can be resolved by simply deploying financial resources to it.

We expect a comparatively modest job-market growth in 2023 and the current high levels of year-on-year growth are unlikely to continue in the first half of 2023. We saw relatively significant layoffs with large investment banks, crypto firms and pure-play technology firms in Q4 of 2022. These employees are unlikely to be hired back in a hurry as margins/fees have declined and there are no obvious signs of large revenues coming in. This would mean, we possibly see a busier H2-2023 in terms of hiring.

On the contrary, we continue to see **strong hiring** in transformation focused functions at larger financial institutions and conglomerates. This will be more pronounced in areas such as **digital** transformation, data analytics, Greater-Bay-

Area focused roles, UXUI, Product, cyber security, and site reliability engineering. Technology & Digital marketing recruiting in general will continue to be strong in 2023.

In addition to this, we predict in Q1-2023 the regulations will loosen up allowing the quarantine-free travel from the mainland to Hong Kong and in turn **drive hiring volume among**Chinese based financial institutions further.

The potential border-free travel will bring a surge in the retail market with more store openings in Kowloon, Central and the Hong Kong International Airport. Candidates who speak Mandarin will continue to be well sought-after and will become a pre-requisite for several positions.

In terms of 2022 salary increments, we saw 15% to 30% be the range job-hopers and in 2023, we see a comparatively lower range from 15-20% possible. However, there will be several exceptions in the 'in-demand' roles- revenue generating, product, digital, technology and legal functions will see higher average ranges.



# Re-evaluate your all-round Employee Value Proposition

In this competitive market, employers must also evaluate their employee value propositions to deal with their workforce challenges and attract the talent they need. This requires employers to view this as a strategic pillar to their long-term business plans, including but not limited to, **criteria for promotions**, leadership goals, employee well-being, benefits, remuneration evaluation, creating new roles that are inward focused, among others.

Based on our preliminary surveys, **1 in every 3**Hong Kong-ers identifies work-life balance and employee well-being as a key consideration while looking for a job switch. This is in general an increase compared to the previous years, where it was largely financial and recognition driven.
Employees have also identified having good internal relationships with their direct manager and their peers as a reason for them to stay with an organization.

The employer brand strategy is usually evaluated by the number of touch-points. However, with changes in the market, we suggest businesses to have a stronger focus on connecting with talent on a much more personal level to understand their challenges and expectations. Ultimately, highly satisfied employees who feel

purposeful about their job are your most valuable stakeholders. They are more productive, and they attract others who share the same values as them to want to work for the company as well.

Outside of compensation evaluations that support employee's immediate financial needs and offer them a sense of stability; if companies don't provide employees with a reason to stay, employees will move onto the next job opportunity with a better sense of purpose and contribution-impact to the wider organization.



Reach out to **Hudson Hong Kong** if you'd like to learn more and have a discussion with one of our experts specializing in your industry!

# Financial Services - Front Office - Corporate Banking

Corporate Banking - Client Coverage								
	Assistant Relationship Manager HKD/000	Relationship Manager HKD/000	Senior Relationship Manager HKD/000	Team Head HKD/000	Deputy Department Head HKD/000	Department Head HKD/000		
Client Coverage - China Corporates	300 - 500	400 - 700	600 - 1,100	850 - 1,500	1,100 - 2,000	1,700 - 3,000		
Client Coverage - Local Corporates	300 - 500	400 - 700	600 - 1,100	850 - 1,500	1,100 - 2,000	1,700 - 3,000		
Client Coverage - Financial Institutions	300 - 500	400 - 700	600 - 1,100	850 - 1,500	1,100 - 2,000	1,700 - 3,000		

	Corporate Banking - Product							
	Analyst HKD/000	Associate/ Assistant Vice President HKD/000	Associate Director/Vice President HKD/000	Director/ Executive Director HKD/000	Managing Director HKD/000			
Structured Finance	300 - 500	400 - 700	600 - 1,100	850 - 1,500	1,500 - 2,500			
Fixed Income/Treasury	400 - 600	500 - 800	800 - 1,300	1,000 - 1,600	1,500 - 3,000			
Trade Finance	300 - 450	400 - 650	550 - 900	800 - 1,300	1,200 - 2,300			
Cash Management	300 - 450	400 - 600	500 - 800	750 - 1,100	900 - 1,500			

# Financial Services - Front Office - Retail Banking

Retail Banking - Relationship Manager							
	Assistant Relationship Manager HKD/000	Relationship Manager HKD/000	Senior Relationship Manager HKD/000	Team Head HKD/000	Branch Manager HKD/000	<b>District Manager</b> HKD/000	
Investment & Insurance	300 - 400	400 - 550	550 - 650	550 - 750	650 - 950	900 - 1,400	

Product Specialist							
	Manager HKD/000	Senior Manager HKD/000	<b>Team Head</b> HKD/000	<b>District Head</b> HKD/000			
Investment Counsellor	450 - 550	550 - 750	650 - 950	850 - 1,500			
Insurance Specialist	450 - 550	550 - 750	650 - 950	850 - 1,500			
Treasury Specialist	450 - 550	550 - 750	650 - 950	850 - 1,500			



# Financial Services - Front Office - Private Banking

Private Banking - Relationship Manager						
	Assistant Relationship Manager HKD/000	<b>VP</b> HKD/000	<b>Director</b> HKD/000	Executive Director HKD/000	Managing Director HKD/000	
Investment & Insurance	400 - 750	550 - 900	900 - 1,400	1,400 - 2,500	2,500 - 4,000	

investm	Investment Product Development and Product Sales						
	AVP HKD/000	<b>VP</b> HKD/000	<b>Director</b> HKD/000	Executive Director HKD/000	Managing Director HKD/000		
Investment Counsellor	400 - 600	550 - 900	900 - 1,400	1,400 - 2,500	2,500 - 3,000		
Investment Product Manager	400 - 600	550 - 800	800 - 1,300	1,300 - 2,300	2,300 - 3,000		



#### Financial Services - Insurance

Partnership/Distribution - Insurance(Insurers)							
	AVP HKD/000	<b>VP</b> HKD/000	SVP HKD/000	<b>Director</b> HKD/000	Executive Director HKD/000		
Bancassurance	300 - 500	400 - 700	600 - 1,000	850 - 1,300	1,100 - 2,000		
Brokers	300 - 500	400 - 700	600 - 1,000	850 - 1,300	1,100 - 2,000		
Agency	300 - 500	400 - 700	600 - 1,000	850 - 1,300	1,100 - 2,000		

Partnership/Distribution - Insurance(Brokers)							
	AVP HKD/000	<b>VP</b> HKD/000	SVP HKD/000	<b>Director</b> HKD/000	Executive Director HKD/000		
Bancassurance	300 - 400	350 - 600	500 - 850	700 - 1,000	850 - 1,200		
Agency	300 - 400	350 - 600	500 - 850	700 - 1,000	850 - 1,200		

Product Development - Insurance							
	<b>AVP</b> HKD/000	<b>VP</b> HKD/000	SVP HKD/000	<b>Director</b> HKD/000	Executive Director HKD/000		
Banks	300 - 500	400 - 700	600 - 1,000	850 - 1,500	1,100 - 2,000		
Insurers	300 - 500	400 - 700	600 - 1,000	850 - 1,500	1,100 - 2,000		

## Financial Services - Operations

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Retail , Corporate, Virtual Banking						
	Officer/ Senior Officer HKD/000	Assistant Manager HKD/000	Manager - Senior Manager HKD/000	Team Head HKD/000		
KYC, Account Opening	180 - 330	330 - 450	450 - 560	560 - 720		
Customer Services	180 - 330	330 - 450	450 - 560	560 - 720		
Remittance, Payment Operations	180 - 360	360 - 480	480 - 600	600 - 840		
Loan Operations	180 - 300	300 - 420	420 - 540	540 - 720		
Treasury Operations	180 - 300	300 - 420	420 - 660	660 - 780		
Credit Administration	180 - 300	300 - 420	420 - 540	540 - 720		
Project Management	220 - 340	340 - 460	460 - 600	600 - 900		
	HKD/000					
Head of Operations		720 - 1,	800			
Chief Operating Officer		960 - 3,0	000			

Investment Banking & Securities							
	Analyst/ Senior Analyst HKD/000	Associate/ Senior Associate HKD/000	Manager/ AVP/ VP HKD/000	<b>Team Head</b> HKD/000			
Client onboarding	180 - 300	420 - 580	580 - 720	720 - 860			
Client Services	180 - 300	420 - 600	600 - 780	780 - 900			
Trade Support/ Middle Office	180 - 300	420 - 600	600 - 780	780 - 900			
Settlement	180 - 300	420 - 580	580 - 720	720 - 860			
Project Management	240 - 360	360 - 480	480 - 620	620 - 960			
		HKD/000					
Operations Manager		580 - 720					
Head of Operations		860 - 1,800					
Chief Operating Officer		1,200 - 3,000	)				

Asset Management & Private Equity							
	Analyst/ Senior Analyst HKD/000	Associate/ Senior Associate HKD/000	Manager/ AVP/ VP HKD/000	<b>Team Head</b> HKD/000			
Client onboarding	180 - 300	420 - 580	580 - 720	720 - 860			
Fund Administration/ Fund Operations	240 - 420	420 - 600	600 - 840	840 - 960			
Client Services	180 - 300	420 - 600	600 - 780	780 - 900			
		HKD/000	)				
Operations Manager	480 - 780						
Head of Operations	840 - 1,800						
Chief Operating Officer		960 - 3,00	00				





### Financial Services - Compliance

Retail, Corporate and Virtual Bank						
	Officer/ Senior Officer HKD/000	Assistant Manager HKD/000	Manager - Senior Manager HKD/000	<b>Team Head</b> HKD/000		
General Compliance	180 - 330	330 - 480	480 - 800	800 - 1,800		
AML/FCC	180 - 330	330 - 480	480 - 600	600 - 1,500		
Transaction Monitoring	150 - 300	300 - 500	500 - 780	780 - 960		
Insurance and Investment	200 - 320	320 - 500	500 - 700	700 - 1,100		
		HKD/0	00			
Head of Compliance		1,200 - 2	,300			
Chief Compliance Officer		2,400 - 3	,200			

Investment Banking & Securities						
	Analyst/ Senior Analyst HKD/000	Associate/ Senior Associate HKD/000	Manager/ AVP/ VP HKD/000	<b>Team Head</b> HKD/000		
General Compliance	200 - 260	260 - 400	400 - 800	800 - 1,500		
AML/FCC	200 - 260	260 - 400	500 - 1,000	960 - 1,800		
Control Room	200 - 260	260 - 400	400 - 1,000	960 - 1,800		
Trade Surveillance	200 - 260	260 - 400	400 - 1,000	960 - 1,400		
IBD Compliance	200 - 260	260 - 400	500 - 1,000	960 - 1,800		
Wealth Management	200 - 260	260 - 400	400 - 800	800 - 1,400		
		HKD/000				
Head of Compliance		1,200 - 2,50	0			
Chief Compliance Officer		2,500 - 4,50	0			

Asset Management & Private Equity							
	Analyst/ Senior Analyst HKD/000	Associate/ Senior Associate HKD/000	Manager/ AVP/ VP HKD/000	Team Head HKD/000			
Business Compliance	180 - 216	200 - 312	360 - 720	600 - 960			
Investment Compliance	180 - 216	200 - 312	360 - 720	600 - 960			
		HKD/000					
Head of Compliance		720 - 2,20	00				
Chief Compliance Officer		1,200 - 3,600					



#### Financial Services - Risk

Market Risk						
	Officer/Associate HKD/000	Manager/AVP HKD/000	Senior Manager/VP HKD/000	SVP/MD HKD/000		
Virtual/Retail/Commercial	250 - 450	480 - 720	800 - 1,200	1,500 - 2,200		
Corporate and Investment	300 - 480	500 - 800	1,000 - 1,400	1,600 - 2,400		
Securities Brokerage	210 - 350	420 - 700	900 - 1,200	1,200 - 2,400		
Private Equity/Hedge Fund/ Asset Management	n/a	n/a	n/a	n/a		

	Liquid	lity Risk		
	Officer/Associate HKD/000	Manager/AVP HKD/000	Senior Manager/VP HKD/000	SVP/MD HKD/000
Virtual/Retail/Commercial	350 - 550	550 - 800	800 - 1,200	1,300 - 1,600
Corporate and Investment	350 - 550	550 - 900	900 - 1,300	1,900 - 2,400
Securities Brokerage	250 - 350	350 - 600	850 - 1,300	1,200 - 1,600
Private Equity/Hedge Fund/ Asset Management	n/a	n/a	n/a	n/a

Credit Risk							
	Officer/Associate HKD/000	Manager/AVP HKD/000	Senior Manager/VP HKD/000	SVP/MD HKD/000			
Virtual/Retail/Commercial	240 - 300	420 - 550	750 - 1,200	1,200 - 1,800			
Corporate and Investment	250 - 350	480 - 600	850 - 1,500	1,500 - 2,100			
Securities Brokerage	250 - 400	450 - 600	800 - 1,300	1,200 - 1,800			
Private Equity/Hedge Fund/ Asset Management	n/a	n/a	n/a	n/a			

Operational Risk							
	Officer/Associate HKD/000	Manager/AVP HKD/000	Senior Manager/VP HKD/000	SVP/MD HKD/000			
Virtual/Retail/Commercial	220 - 350	360 - 550	600 - 1,000	1,100 - 2,000			
Corporate and Investment	250 - 380	400 - 600	650 - 1,080	1,200 - 1,800			
Securities Brokerage	216 - 320	300 - 450	800 - 1,000	900 - 1,400			
Private Equity/Hedge Fund/ Asset Management	n/a	n/a	n/a	n/a			

General Risk Management							
	Officer/Associate HKD/000	Manager/AVP HKD/000	Senior Manager/VP HKD/000	SVP/MD HKD/000	Head of Risk Management/CRO HKD/000		
Virtual/Retail/Commercial	n/a	n/a	n/a	n/a	1,800 - 4,000		
Corporate and Investment	n/a	n/a	n/a	n/a	2,400 - 3,500		
Securities Brokerage	n/a	n/a	n/a	n/a	1,800 - 2,800		
Private Equity/Hedge Fund/ Asset Management	240 - 400	400 - 700	600 - 900	800 - 1,800	2,000 - 3,000		



## Financial Services - Front Office - Buy-side

Asset Management / Hedge Fund							
	Analyst HKD/000	Associate/ Assistant Vice President HKD/000	Associate Director/ Vice President HKD/000	Director/ Executive Director HKD/000	Managing Director HKD/000		
Research	300 - 500	500 - 840	840 - 1,440	1,200 - 1,800	1,500 - 3,000		
Portfolio Management (Equity)	-	-	840 - 1,500	1,500 - 2,400	1,800 +		
Portfolio Management (Fixed-Income)	-	-	720 - 1,200	1,200 - 1,800	1,500 +		
Institutional Sales	300 - 600	600 - 840	840 - 1,440	1,200 - 2,400	1,800 +		
Wholesales/Distribution	300 - 500	500 - 840	840 - 1,440	1,200 - 2,400	1,800 +		
Product Development	300 - 500	500 - 720	720 - 1,000	1,000 - 1,400	1,400 +		
Trading	360 - 600	600 - 960	960 - 1,200	1,200 - 1,800	1,800 +		

Private Equity						
	Analyst HKD/000	Associate/ Assistant Vice President HKD/000	Associate Director/ Vice President HKD/000	Director/ Executive Director HKD/000	Managing Director HKD/000	
Investment (Local Firms)	500 - 700	700 - 980	980 - 1,300	1,300 - 2,000	2,000 +	
Investment (Global Firms)	800 - 1,100	1,100 - 1,400	1,400 - 1,850	1,850 - 2,400	2,400 +	
Investor Relations/Fundraising (Local Firms)	480 - 600	600 - 800	800 - 1,000	1,000 - 1,500	1,500 +	
Investor Relations/Fundraising (Global Firms)	780 - 980	980 - 1,200	1,200 - 1,600	1,600 - 2,000	2,000 +	

#### Financial Services - Front Office - Sell-side

Chinese Investment Banking / Securities							
	Analyst HKD/000	Associate/ Assistant Vice President HKD/000	Associate Director/ Vice President HKD/000	Director/ Executive Director HKD/000	Managing Director HKD/000		
IBD (IPO, M&A)	300 - 500	550 - 800	900 - 1,200	1,300 - 1,700	2,000 +		
Sponsor Principal (IPO Sponsor)	n/a	n/a	n/a	1,400 - 2,000	2,300 +		
GCM (ECM, DCM)	300 - 500	550 - 800	900 - 1,100	1,200 - 1,600	1,800 +		
Equity Research	250 - 450	500 - 750	800 - 1,050	1,200 - 1,600	1,700 +		
Equity Sales	250 - 450	500 - 750	800 - 1,100	1,300 - 1,700	1,700 +		
FICC Sales	250 - 450	500 - 750	800 - 1,000	1,200 - 1,700	1,700 +		
Trading	250 - 450	500 - 780	800 - 1,050	1,200 - 1,700	1,800 +		

Foreign Investment Banking / Securities							
	Analyst HKD/000	Associate/ Assistant Vice President HKD/000	Associate Director/ Vice President HKD/000	Director/ Executive Director HKD/000	Managing Director HKD/000		
IBD (IPO, M&A)	450 - 750	800 - 1,200	1,200 - 1,800	1,900 - 2,600	3,000 +		
Sponsor Principal (IPO Sponsor)	n/a	n/a	n/a	2,300 - 2,800	3,000 +		
GCM (ECM, DCM)	400 - 700	750 - 1,100	1,300 - 1,700	1,800 - 2,500	2,600 +		
Equity Research	400 - 700	800 - 1,100	1,300 - 1,800	2,000 - 2,500	2,600 +		
Equity Sales	400 - 680	750 - 1,100	1,200 - 1,800	2,000 - 2,400	2,600 +		
FICC Sales	380 - 680	750 - 1,100	1,200 - 1,700	1,900 - 2,400	2,600 +		
Trading	450 - 750	800 - 1,100	1,300 - 1,900	2,000 - 2,700	2,800 +		
		Associate - VP HKD/000		Director- MD HKD/000			
Strategy/IR/Capital Market		800 - 1,100		1,500 - 2,500			



# Financial Services - Accounting & Finance

Virtual/Corporate/Commercial Bank							
	Analyst/ Officer/ Accountant HKD/000	Associate/ Assistant Finance Manager HKD/000	Finance Manager/VP HKD/000	Senior Manager/SVP HKD/000	Section Head/ Team Head/ Director HKD/000	Head of Finance/ Financial Controller HKD/000	<b>CFO</b> HKD/000
A&F	216 - 380	380 - 520	500 - 800	750 - 1,200	980 - 1,300	1,300 - 2,500	1,800 - 4,000
Regulatory Reporting	280 - 420	420 - 560	550 - 840	780 - 1,000	980 - 1,300	1,300 - 1,700	
Financial Reporting	240 - 400	400 - 550	500 - 820	780 - 1,000	980 - 1,300	1,300 - 1,800	
Management Accounting	216 - 400	400 - 560	480 - 720	780 - 1,000	980 - 1,300	1,300 - 1,600	

Brokerage and Investment Bank						
Analyst/ Senior Analyst HKD/000	Associate/ Senior Associate HKD/000	Finance Manager/ AVP/VP HKD/000	Senior Manager/SVP HKD/000	Team Head/AD HKD/000	Head of Finance/ Financial Controller/ED HKD/000	<b>CFO</b> HKD/000
240 - 360	360 - 500	500 - 800	800 - 1,000	1,000 - 1,400	1,400 - 1,800	1,500 - 3,000

Buyside (PE, Hedge fund, Asset management)							
Fund Accountant/ Senior Fund Accountant HKD/000	Assistant Finance Manager HKD/000	Finance Manager/VP HKD/000	Senior Manager/SVP HKD/000	Head of Finance/ Financial Controller HKD/000	<b>CFO</b> HKD/000		
180 - 480	480 - 600	600 - 900	900 - 1,200	1,200 - 1,800	1,400 - 2,600		

Fintech						
Accountant/ Senior Accountant HKD/000	Finance Manager HKD/000	Senior Finance HKD/000	<b>Head of Finance</b> HKD/000	CFO HKD/000		
200 - 360	360 - 600	600 - 780	750 - 960	960 - 1,200		

Internal Audit							
	Auditor/ Senior Auditor HKD/000	Audit Manager HKD/000	Senior Audit Manager HKD/000	Head of Audit/ Audit Director HKD/000	Chief Auditor HKD/000		
Banking & Sell Side & Buyside	240 - 520	520 - 720	720 - 1,000	1,200 - 1,800	1,500 - 2,400		

Treasury							
	Officer/ Senior Officer HKD/000	AVP/ Manager HKD/000	VP/ Senior Manager HKD/000	<b>Director</b> HKD/000	Head of Treasury HKD/000		
Banking & Sell Side	240 - 480	480 - 800	800 - 1,000	1,000 - 1,600	1,600 - 3,500		

# Legal

International Private Practice / Law Firm						
	<b>0-5 years</b> HKD/000	<b>5-7 years</b> HKD/000	<b>8-10 years</b> HKD/000	<b>10+ years</b> HKD/000		
Legal Secretary	240 - 300	264 - 350	350 - 400	400 - 500		
Legal Translator	240 - 350	300 - 400	400 - 500	400 - 500		
Associate	840 - 1,300	1,100 - 1,700	1,400 - 2,000	1,800 - 2,200		
Partner				2,000 - 2,400 +		

Local Private Practice / Law Firm							
	<b>0-5 years</b> HKD/000	<b>5-7 years</b> HKD/000	<b>8-10 years</b> HKD/000	<b>10+ years</b> HKD/000			
Legal Secretary	180 - 300	264 - 350	350 - 400	400 - 500			
Legal Translator	240 - 350	300 - 400	400 - 500	400 - 500			
Associate	480 - 520	520 - 1,000	1,000 - 1,200	1,200 - 1,600			
Partner				1,400 - 1,800 +			

US Private Practice / Law Firm							
	<b>0-5 years</b> HKD/000	<b>5-7 years</b> HKD/000	<b>8-10 years</b> HKD/000	<b>10+ years</b> HKD/000			
Legal Secretary	240 - 300	264 - 350	350 - 400	400 - 500			
Senior Legal Secretary	264 - 350	350 - 400	400 - 500	400 - 500			
Legal Translator	240 - 350	300 - 400	400 - 500	400 - 500			
Associate	1,000 - 1,400	1,400 - 2,000	1,600 - 2,200	2,000 - 2,500			
Partner				2,200 - 2,800 +			

In-House - Commerce						
	<b>0-5 years</b> HKD/000	<b>5-7 years</b> HKD/000	<b>8-10 years</b> HKD/000	<b>10+ years</b> HKD/000		
Legal Asssitant / Paralegal	150 - 200	200 - 250	250 - 300	300 +		
Senior Paralegal / Senior Legal Officer / Legal Manager	300 - 420	420 - 450	450 - 500	500 +		
Legal Counsel - Senior Legal Counsel	550 - 700	750 - 860	860 - 1,200	1,100 +		
Associate General Counsel				1,200 - 1,800		
General Counsel				1,400 - 2,500 +		

In-House - Financial Services						
	<b>0-5 years</b> HKD/000	<b>5-7 years</b> HKD/000	<b>8-10 years</b> HKD/000	<b>10+ years</b> HKD/000		
Legal Asssitant / Paralegal	150 - 200	250 - 400	360 - 500	480 +		
Senior Paralegal / Senior Legal Officer / Legal Manager	300 - 420	420 - 450	450 - 500	600 +		
Legal Counsel - Senior Legal Counsel	550 - 860	750 - 1,000	860 - 1,400	1,400 +		
Associate General Counsel				1,500 - 2,000		
General Counsel				1,800 - 3,200 +		

#### Sales, Marketing & Digital

Advertising Agencies							
	Executive HKD/000	Manager HKD/000	Senior Manager HKD/000	Director or above HKD/000			
Account Servicing	180 - 300	300 - 420	420 - 600	600 - 700 +			
Creative	150 - 200	200 - 350	350 - 550	550 - 800 +			
Design & Art	150 - 200	200 - 350	350 - 550	550 - 650 +			
Copywriting	180 - 250	250 - 350	350 - 500	500 - 800 +			
Strategy / Planning	200 - 300	300 - 400	400 - 600	600 - 900 +			
Project Management / Production	150 - 250	250 - 350	350 - 450	450 - 650 +			
PR & Event Consultant	180 - 300	300 - 450	450 - 600	600 - 700 +			

Digital Agencies					
	<b>Executive</b> HKD/000	Manager HKD/000	Senior Manager HKD/000	Director or above HKD/000	
Specialist	180 - 350	350 - 500	500 - 600	600 - 800 +	
Design & Creative	150 - 250	250 - 350	350 - 450	450 - 800 +	
UXUI Designer	250 - 450	450 - 700	700 - 950	950 - 1,000 +	
Strategy / Planning	180 - 250	250 - 350	350 - 450	450 - 800 +	
Project Management	150 - 250	250 - 350	350 - 450	450 - 650 +	
E-Commerce	150 - 250	250 - 500	500 - 800	800 - 1,500 +	
SEO Specialist	200 - 350	350 - 500	500 - 700	700 - 1,000 +	
Social Media Consultant	200 - 350	350 - 500	500 - 700	700 - 1,200 +	
Creative Technologist	-	400 - 500	500 - 700	700 - 1,100 +	

Digital Product Management					
	<b>Junior</b> HKD/000	Manager HKD/000	Senior Manager HKD/000	<b>Director or above</b> HKD/000	
Analystics & Business Intelligence	200 - 350	350 - 450	450 - 600	600 - 1,800 +	
Product Management	250 - 350	350 - 600	600 - 800	800 - 1,000 +	
Product Operations	250 - 350	350 - 600	600 - 800	800 - 1,800 +	
Growth Hacking	250 - 350	400 - 600	600 - 950	950 - 1,500 +	
Product Marketing	180 - 250	350 - 600	600 - 800	800 - 1,000 +	



# Sales, Marketing & Digital

Food and Beverage					
	Assistant Manager HKD/000	Manager HKD/000	Senior Manager HKD/000	Director or above HKD/000	
National Sales	n/a	600 - 800	800 - 1,000	1,000 - 4,000	
Regional Sales	200 - 350	350 - 600	600 - 800	800 - 2,000	
Key Account Management	250 - 400	400 - 700	700 - 1,000	1,000 - 2,000 +	
Trade Marketing	250 - 350	350 - 600	600 - 900	1,000 - 2,000 +	
Brand Marketing	250 - 400	400 - 600	600 - 1,000	1,000 - 2,000 +	
Chain Store Operations	180 - 300	300 - 400	400 - 600	700 +	
Chain Store Marketing	180 - 300	300 - 500	500 - 800	900 +	
e-Commerce	200 - 400	400 - 600	600 - 1,000	1,000 - 3,000 +	
Digital Marketing	250 - 400	400 - 650	650 - 1,000	1,000 - 2,500 +	
Special Channel and CVS	150 - 300	300 - 400	400 - 800	n/a	

Food Solution					
	Assistant Manager HKD/000	Manager HKD/000	Senior Manager HKD/000	Director or above HKD/000	
Regional Sales	200 - 300	300 - 400	500 - 650	750 +	
Key Account Management	n/a	300 - 600	500 - 700	+ 008	
Trade Marketing - Food Service	n/a	350 - 600	600 - 700	700 +	
Brand Marketing - Food Service	300 - 400	400 - 600	600 - 1,000	1,000 +	
Sales Technical Support	250 - 350	350 - 500	500 - 700	+ 008	
Client Services	150 - 350	300 - 450	450 - 700	700 - 1,500	
Insights and Strategy	150 - 300	300 - 450	450 - 750	750 - 1,300	

Educ	ation Trainin	g / Internati	onal School	
	HKD/000	HKD/000	HKD/000	HKD/000
Principal	800 - 1,200			
Vice Principal	600 - 900			
<b>Education General Management</b>				1,250
B2C Sales	300 - 400	400 - 500	500 - 600	700 +
BD/Partnership	300 - 400	400 - 500	600 - 800	+ 008
Operation Management	300 - 400	400 - 500	500 - 600	1,000 +
Digital Marketing	300 - 400	400 - 500	500 - 600	800 +
Marketing Management	250 - 300	300 - 400	400 - 600	600 +
Product Management	300 - 400	500 - 600	600 - 900	1,000 +
Curriculum Developing/Training	300 - 400	400 - 500	500 - 600	+ 008
Academic Management	300 - 400	400 - 500	500 - 600	+ 008
Admission/Communication	300 - 400	400 - 500	500 - 600	600 +

	Enter	tainment	:	
	Assistant Manager HKD/000	Manager HKD/000	Senior Manager HKD/000	Director or above HKD/000
Sponsorship & Partnership	300 - 400	400 - 700	700 - 900	900 +
Marketing	250 - 300	300 - 500	500 - 800	800 +
Event Operation	250 - 300	300 - 500	500 - 800	800 +
Licensing/ IP & Copyright	250 - 400	400 - 600	600 - 900	1,000 +
Content Generation	300 - 400	400 - 700	700 - 900	900 +
Artist Management	250 - 300	300 - 500	500 - 800	800 +
Distribution & Promotion	250 - 300	300 - 400	400 - 700	700 +
Film & TV Production	250 - 300	300 - 400	400 - 700	700 +
MCN Management	250 - 300	300 - 400	400 - 700	700 +
E-sports marketing	300 - 500	500 - 700	700 - 900	900 +
E-sports sponsorship	250 - 300	300 - 400	400 - 700	700 +
Game Club operation	300 - 500	500 - 700	700 - 1,000	1,000 +
A&R	300 - 500	500 - 700	700 - 1,000	1,000 +
Internet short video	250 - 300	300 - 400	400 - 700	700 +
Game distribution	250 - 300	300 - 500	500 - 800	800 +
Game operation	250 - 300	300 - 500	500 - 800	+ 008

#### Sales, Marketing & Digital

	R	etail		
	Assistant Manager HKD/000	Manager HKD/000	Senior Manager HKD/000	Director or above HKD/000
Business Development	250 - 350	350 - 500	500 - 800	800 - 1,500
Public Relations / Event	200 - 300	420 - 550	550 - 800	+008
Brand Marketing	200 - 350	350 - 540	500 - 900	900+
Trade / Retail Marketing	200 - 300	300 - 500	500 - 800	800 - 1,200
Buying / Merchandising	200 - 400	450 - 650	650 - 1,000	1,000+
Visual Merchandising	200 - 300	300 - 500	500 - 800	800 - 1,200
Retail Management	200 - 300	300 - 550	550 - 800	800 - 3,000
Wholesales Management	200 - 300	300 - 500	500 - 800	800 - 1,500
Training Management	200 - 300	300 - 550	550 - 800	800 - 1,000
CRM	200 - 300	300 - 550	550 - 850	850 - 1,200
Online / Digital Marketing	200 - 450	450 - 650	650 - 900	850 - 2,000
e-Commerce	200 - 350	400 - 750	750 - 1,000	1,000+

	FMCG and Cosmetics					
	<b>Assistant Manager</b> HKD/000	Manager HKD/000	Senior Manager HKD/000	Director or above HKD/000		
National Sales	n/a	600 - 800	800 - 1,000	1,000 - 4,000		
Regional Sales	200 - 400	350 - 600	600 - 800	800 - 2,000		
Sales Operations	150 - 300	300 - 700	700 - 1,000	1,000 - 2,000 +		
Key Account Management	250 - 300	400 - 600	600 - 1,000	1,000 - 2,000 +		
Trade Marketing	200 - 300	350 - 600	600 - 900	1,000 - 2,000 +		
Brand / Product Marketing	200 - 300	400 - 700	700 - 1,000	1,000 - 2,000 +		
Digital Marketing	200 - 450	450 - 650	650 - 900	850 - 2,000		
e-Commerce Marketing	250 - 400	400 - 700	700 - 1,000	1,000 - 2,500		
e-Commerce Key Account Management	250 - 400	400 - 700	700 - 1,000	1,000+		
e-Commerce Operations & Management	200 - 350	400 - 750	750 - 1,000	1,000 - 3,000 +		
Public Relations	200 - 300	420 - 550	550 - 800	+008		
Government Alliance	200 - 300	300 - 450	500 - 800	800 - 2,000 +		
Visual Merchandising	200 - 300	300 - 500	500 - 800	800 - 1,200		
CRM	200 - 300	300 - 550	550 - 850	850 - 1,200		

(B2B) Corporate Services & Sales					
	Business Development Executive HKD/000	Business Development Manager HKD/000	Senior Business Development Manager HKD/000	Director or above HKD/000	
Financial Services Sales	216 - 288	300 - 360	372 - 450	800 - 1,500	
Software Sales	240 - 300	312 - 420	432 - 600	800 - 1,200	
Design & Technology Sales	240 - 300	312 - 420	432 - 540	700 - 1,400	
Engineering	300 - 360	372 - 480	480 - 528	600 - 1,000	
Property and Real Estate	144 - 180	192 - 264	264 - 360	600 - 1,000	
Co-Working Spaces	216 - 240	252 - 300	300 - 450	600 - 800	



# Technology

General Management				
	HKD/000			
Chief Technology Officer (CTO)	1,500 - 3,000			
Chief Information Officer (CIO)	1,500 - 3,500			
Chief IT Operations Officer (COO)	1,000 - 1,800			
Chief Data Officer (CDO)	1,000 - 3,000			
Chief Information Security Officer (CISO)	1,000 - 2,000			

Technology Management				
	Years of experience			
	<b>5-8 years</b> HKD/000	<b>8-12 years</b> HKD/000	12 years or above HKD/000	
IT Management	500 - 600	600 - 900	900 - 1,500	
IT Business Partnership	450 - 600	600 - 850	850 - 1,200	

Application Management				
	Years of experience			
	<b>5-8 years</b> HKD/000	<b>8-12 years</b> HKD/000	<b>12 years or above</b> HKD/000	
Enterprise Application Implementation (CRM, SAP, Oracle)	350 - 500	500 - 700	700 - 1,200	
Project Management	400 - 600	600 - 800	800 - 1,000	
Program Management	500 - 700	700 - 950	950 - 1,200	
Functional Consultancy (SAP, Oracle)	350 - 500	500 - 750	700 - 1,000	

Software Development			
	Years of experience		
	<b>5-8 years</b> HKD/000	<b>8-12 years</b> HKD/000	<b>12 years or above</b> HKD/000
Software Development (Java, C#, C/C++, .Net)	400 - 600	600 - 800	800 - 1,500
Front-end Engineering	350 - 600	600 - 750	750 - 1,000
Back-end Engineering	400 - 600	600 - 750	750 - 1,500
Mobile/Web Software Development	400 - 500	500 - 700	700 - 1,200
Solutions Architecture	400 - 600	600 - 800	800 - 1,500
Development Operation	400 - 500	500 - 800	800 - 1,000
Quality Assurance and Testing	350 - 500	500 - 700	700 - 900

Infrastructure and Network			
		Years of experience	
	<b>5-8 years</b> HKD/000	<b>8-12 years</b> HKD/000	<b>12 years or above</b> HKD/000
Infrastructure Management	350 - 450	450 - 600	600 - 1,200
Infrastructure Architecture	350 - 500	500 - 700	700 - 1,200
Network Administration	300 - 400	400 - 600	600 - 800
System Administration	300 - 400	400 - 550	550 - 800
Database Administration	400 - 500	500 - 800	800 - 1,000
IT Change and Transformation	500 - 600	600 - 900	900 - 1,500

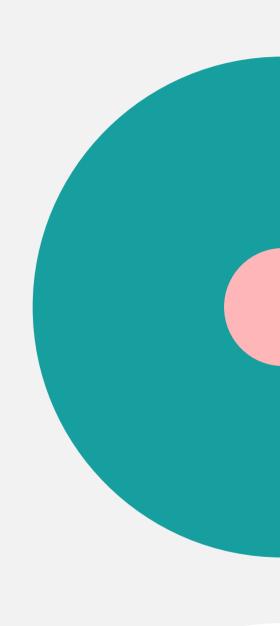
# Technology

Information Security			
		Years of experienc	e
	<b>5-8 years</b> HKD/000	<b>8-12 years</b> HKD/000	<b>12 years or above</b> HKD/000
Information Security (Infrastructure, Application)	350 - 600	600 - 800	800 - 1,200
Cyber Security	380 - 550	550 - 800	800 - 1,200
IT Auditing	350 - 450	450 - 600	600 - 1,000
IT Governance and Control	350 - 450	450 - 600	600 - 1,000

IT Administration			
	Years of experience		
	<b>5-8 years</b> HKD/000	<b>8-12 years</b> HKD/000	12 years or above HKD/000
Helpdesk and IT Support	300 - 400	400 - 550	550 - 700
IT Operation Management	300 - 450	450 - 700	700 - 1,200
IT Services Management	300 - 450	450 - 700	700 - 1,200
IT Training	200 - 300	300 - 500	500 - 800

Business Intelligence and Big Data			
	Years of experience		
	<b>5-8 years</b> HKD/000	<b>8-12 years</b> HKD/000	<b>12 years or above</b> HKD/000
Business Intelligence	400 - 550	550 - 750	750 - 1,200
IT Business Analysis	350 - 500	500 - 750	700 - 1,200
Data Analysis	350 - 550	550 - 850	850 - 1,200
Data Mining	400 - 600	600 - 900	900 - 1,200
Data Science and Data Statistics	450 - 650	650 - 900	900 - 1,500
Data Engineering	450 - 650	650 - 900	900 - 1,500
Data Modelling	400 - 600	600 - 900	900 - 1,500





#### **Human Resources**

Commerce & Industry			
	HKD/000		
HR Director/Head of Human Resources	1,000 - 2,000 +		
Head of Compensation & Benefits	800 - 1,500		
HR Manager	500 - 750		
Organisational Development Manager	650 - 900		
Payroll Manager	520 - 800		
Recruitment Manager	580 - 800		
Shared Services Manager	620 - 890		
Training & Development Manager	500 - 900		
HR Generalist (Non-managerial)/BP	300 - 700		
Recruitment Specialist	300 - 460		
Payroll Specialist	240 - 430		
HRIS Specialist	340 - 430		
C&B Officer/Specialist	220 - 500		

Financial Services		
	HKD/000	
HR Director/Head of Human Resources	1,000 - 2,500 +	
Head of Compensation & Benefits	1,000 - 1,300	
HR Manager	585 - 970	
HRIS Manager	585 - 800	
Organisational Development Manager	850 - 1,000	
Shared Services Manager	660 - 900	
Training & Development Manager	650 - 975	
HR Generalist (Non-managerial)/BP	455 - 580	
Payroll Specialist	455 - 700	
Recruitment Specialist	390 - 550	

## **Business Support**

Commerce & Industry		
	HKD/000	
Administration Manager	420 - 540	
Assistant Administration Manager	336 - 420	
Administrator	240 - 360	
Administrative Assistant	180 - 300	
Office Manager	420 - 600	
Personal Assistant	240 - 420	
Executive Secretary	300 - 540	
Team Secretary	360 - 480	
Receptionist	180 - 240	

Financial Services		
	HKD/000	
Administration Manager	420 - 720	
Assistant Administration Manager	360 - 540	
Administrator	300 - 420	
Administrative Assistant	180 - 360	
Office Manager	540 - 660	
Personal Assistant	420 - 480	
Executive Secretary/Executive Assistant	420 - 600	
Team Secretary	360 - 540	
Receptionist	216 - 300	

Hudson
2023 HUDSON TALENT TRENDS REPORT



# Great people Great performance

