FRACTION by Bluefin

The executive experience you need. On terms that fit your business.

Direct access to senior Data, AI and Technology executives with a record of delivery.

What is Fraction by Bluefin?

Fraction by Bluefin gives you access to proven executives on a fractional engagement to accelerate your top strategic priorities.

You select the Executive that suits your needs, with agreed timeframes, targeted outcomes, pre-determined costs and an exit strategy.



What Fraction delivers

01 Executive Alignment
Align executive leadership and the board around strategic priorities, a clear roadmap and investment decisions.

02 Independent Advice
Provide trusted, objective advice and independent judgement, free from commercial bias or competing interests.

03 Accelerated Delivery
Assign a dedicated executive to own critical priorities, mobilise teams and clear the way to delivery.

04 Controlled Commitment
Agree the duration, scope and cost up front, with clear outcomes and a planned exit.

05 Lasting Capability
Strengthen organisational maturity, balance agility with governance, and embed capabilities that last.

When to use Fraction

A strategic priority lacks ownership
Provide senior direction and accountability to drive delivery.

Transformation has lost momentum
Regain control of a critical programme without the delay of a permanent appointment.

Growth is outpacing leadership capacity
Add executive capability through expansion, acquisition or integration.

A critical leadership role is vacant
Maintain continuity and control while the right permanent appointment is made.

A new capability must be established
Engage leaders who have built it before to set the foundations and shape the investment case.

The leadership model is evolving
Access senior expertise now while defining the long-term structure.

The engagement process

1. Define — Clarify the priority and the outcomes that matter. →

2. Select — Meet executives matched on experience and fit. →

3. Agree — Set scope, timeframe and success measures. →

4. Deliver and review — Review delivery at agreed milestones and confirm ongoing involvement. →

5. Transition — Transfer knowledge, with optional periodic reviews to keep momentum.

Proven executives. Chosen for your priority.

An established and growing network of senior Data, AI and Technology executives.

Data Leadership
Chief Data Officer
Chief Data & Analytics Officer
Head of Data Governance
GM of Platforms & Data Engineering

AI Leadership
Chief AI Officer
Head of AI
Head of AI Transformation
GM of Data Science & AI

Technology Leadership
Chief Technology Officer
Chief Information Officer
Chief Digital Officer
Chief Information Security Officer

Discuss your priority.
Tell us what needs to move.

bluefinresources.com.au

Rory Herity
rory@bluefinresources.com.au

Alex Slocombe
alex@bluefinresources.com.au